

SUCCESS

Every day. All year long.

The first name in second chances.SM

Eckerd

2011 National Impact Report





“Without continual growth and progress,
such words as improvement, achievement
and success have no meaning.”

— Benjamin Franklin



CREDIBILITY • INTEGRITY • ACHIEVEMENT



PRAESIDIUM



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Dear Friends,

We deeply appreciate your support in helping Eckerd serve as a national leader providing much-needed second chances to children and families. We take great pride in the successes of 2011 and look to the future as an open door leading to new opportunities, greater innovations, and continued high quality services for the vulnerable populations we serve.

This year Eckerd experienced one of our most dramatic transformations ever. We're serving more children and families than ever before – more than 11,000 annually – and we're improving their lives through more evidence-based services in family homes and community settings than ever before. We've transformed from an organization that has historically been “camp-centric” to one that is community-based and family-focused. New community-based child welfare, behavioral health, and juvenile justice services have been opened in nearly 30 locations across Florida, Texas, Louisiana, North Carolina, Vermont, New Hampshire and Iowa with about 75% our annual revenues now derived from community-based services. This represents a nearly 180-degree shift from the Eckerd of 2007, which primarily served youth in residential settings.

To better reflect this dramatic transformation, Eckerd rolled-out a new brand identity in 2011. This rebranding strategically supports our 2020 Vision of advancing Eckerd as a national leader in youth and family services. Our new logo is definitely brighter and more contemporary, and we shortened our name from “Eckerd Youth Alternatives” to simply “Eckerd”, since most audiences referred to us this way already. In addition, our new tagline – **the first name in second chances** – speaks not only to our longevity, but also to the remarkable breadth and depth of services we offer. Today, Eckerd has perhaps the deepest and broadest continuum of care of any youth and family service provider in the nation.

Despite all this change, our deep commitment to continuing Jack and Ruth Eckerd's vision of ensuring each child has the opportunity to succeed remains the same. This annual report highlights the impact Eckerd is having on the children, families and communities we serve nationwide. With your continued support, Eckerd is poised to help even more children and families receive much-needed second chances for a brighter future!

Sincerely,

David Dennis
President and CEO Eckerd



The Typical Children We Serve

Since 1968, Eckerd has helped more than 100,000 children get much-needed second chances at having a successful life. Last fiscal year, we served more than 11,000. The typical children we serve come from very difficult circumstances:

25% RECEIVED SPECIAL EDUCATION

89% PRIOR INVOLVEMENT WITH JUVENILE JUSTICE SYSTEM

43% SUBSTANCE ABUSE ISSUES

11% SUICIDE IDEATION

60% ANTISOCIAL PEERS

53% COME FROM SINGLE PARENT HOUSEHOLDS



**Helping
More Than 11,000 Children
Succeed Annually.**

Multiple Paths with One Destination — SUCCESS

The goal of all Eckerd programs and services is to help children and families succeed. The path to success, however, can take many routes. That’s why Eckerd offers a full continuum of life-changing behavioral health, child welfare and juvenile justice services throughout the United States to provide much-needed second chances to children and families.

- Florida**
 - Belle Glade
 - Child Welfare Case Management
 - Brooksville
 - Eckerd Academy (Private Residential Treatment Center)
 - Juvenile Justice Residential
 - Cocoa
 - Character Education
 - Substance Abuse Prevention
 - Violence Prevention
 - Supervised Family Visitation
 - Dade City
 - Eckerd Community Alternatives (Child Welfare Lead Agency)
 - Floral City
 - Outdoor Therapeutic Residential
 - Ft. Pierce
 - Juvenile Justice Day Treatment
 - Juvenile Justice Aftercare
 - Inverness
 - Character Education
 - Substance Abuse Prevention
 - Violence Prevention
 - Largo
 - Eckerd Community Alternatives (Child Welfare Lead Agency)
 - Lauderdale Lakes
 - Juvenile Justice Aftercare
 - Lecanto
 - Character Education
 - Substance Abuse Prevention
 - Violence Prevention
 - Miami Gardens
 - Juvenile Justice Aftercare
 - Milton
 - Outdoor Therapeutic Residential
 - New Port Richey
 - Eckerd Community Alternatives (Child Welfare Lead Agency)
 - Pensacola
 - Intensive In-Home Treatment
 - Riviera Beach
 - Child Welfare Case Management
 - West Palm Beach
 - Juvenile Justice Aftercare
 - Winter Park
 - Outpatient Counseling
- Georgia**
 - Suches
 - Eckerd Academy (Private Residential Treatment Center)
- Iowa**
 - Sioux City
 - Family Preservation and Support
 - Spencer
 - Family Preservation and Support
- Louisiana**
 - Ponchatoula
 - Juvenile Justice Diversion
- New Hampshire**
 - Stewartstown
 - Alternative School
 - Outdoor Therapeutic Residential
 - Tilton
 - Alternative School
- North Carolina**
 - Boomer
 - Outdoor Therapeutic Residential
 - Candor
 - Outdoor Therapeutic Residential
 - Elizabethtown
 - Outdoor Therapeutic Residential
 - Fayetteville
 - Family Preservation and Support
 - Family Reunification
 - Henderson
 - Parenting Education
 - Manson
 - Outdoor Therapeutic Residential
- Rhode Island**
 - Exeter
 - Outdoor Therapeutic Residential
- Texas**
 - Dallas
 - Juvenile Justice Diversion
- Vermont**
 - Benson
 - Outdoor Therapeutic Residential
 - Rutland
 - Family Preservation and Support
 - Child Welfare Case Management
 - Supervised Family Visitation
 - Family Reunification
 - Independent Living





Continuum of Care

Founded by Jack and Ruth Eckerd in 1968, Eckerd is a national not-for-profit leader that has given much-needed second chances to more than 100,000 children. We provide a full continuum of life-changing behavioral health and child welfare services nationwide.

Privately Funded Services

Private
Residential Treatment Center (Eckerd Academy)

Publicly Funded Services

Prevention
 Character Education
 Child Abuse Prevention
 Parenting Education
 Substance Abuse Prevention
 Violence Prevention

Community
 Alternative School
 Child Welfare
 • Family Preservation & Support
 • Case Management
 • Supervised Family Visitation
 • Foster Care
 • Family Reunification
 • Independent Living
 Intensive In-Home Treatment
 Juvenile Justice
 • Diversion
 • Day Treatment
 Outpatient Counseling

Out-of-Home
 Juvenile Justice Residential
 Outdoor Therapeutic Residential

Aftercare
 Juvenile Justice Aftercare

Publicly Funded Systems

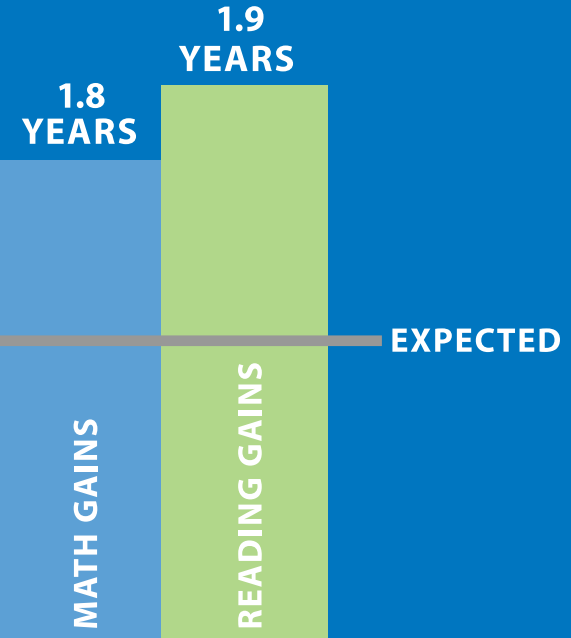
System Management
Child Welfare Lead Agency (Eckerd Community Alternatives)
 • Adoption Support
 • Child Placement
 • Contract Oversight
 • Foster Home Management
 • Performance & Data Management
 • Utilization Management

Outstanding Educational Gains.



Average Educational Gains of Youth Completing all Eckerd Programs

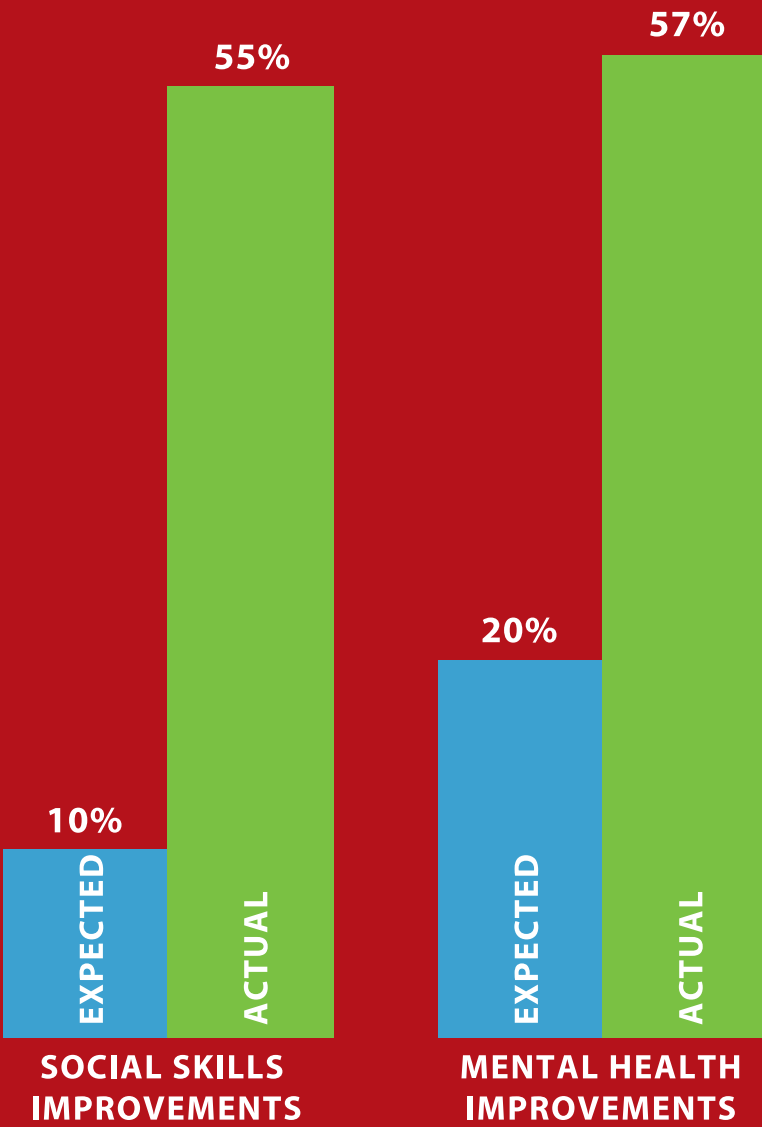
These gains are enormous considering the average length of stay is less than 1 year and prior to admission, these youth had been spiraling downward. *Source: Woodcock Johnson III pre- and post-tests*



Social Skills and Mental Health Improvements

Majority of youth served experienced an increase in social skills as measured by a pre-post test. *Source: SSIS Social Skills Improvement System*

Majority of youth served improved mental health functioning for the duration of stay. *Source: pre-post ASEBA Youth Self Report Measure*



Improvements in Social Skills & Mental Health More Than What Is Typical.



Success Rate

Because ensuring youths' continued success is vital, Eckerd follows up with youth completing our residential services at 6 and 12 months following their graduation.

12 MONTHS POST-DISCHARGE



PARENT SATISFACTION



YOUTH SATISFACTION



Expecting
the Best. And
Getting It.



**Strengthening Families.
Ensuring Children's Safety.**

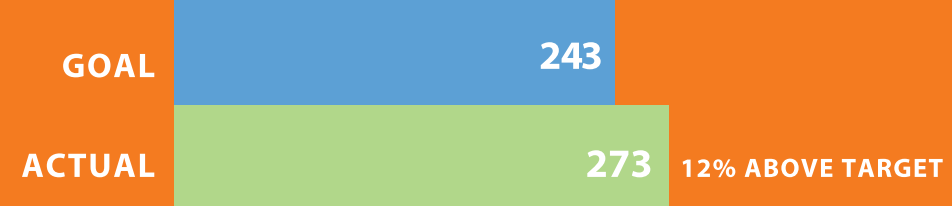
Fiscal Year 2011 Child Welfare Successes

Eckerd serves as the lead agency for community-based child welfare in Florida's Pinellas and Pasco counties. As lead agency, Eckerd is responsible for overseeing and coordinating the delivery of foster care and related services through contracts with local community-based providers. Eckerd is achieving outstanding outcomes relating to the safety, well-being and permanency of more than 3,100 children each day in Pinellas and Pasco counties to include:

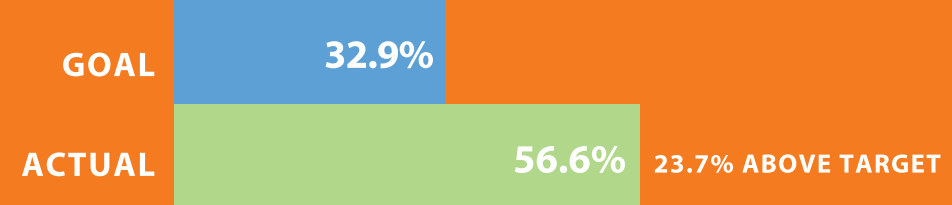
FEWER CHILDREN IN OUT-OF-HOME CARE



RECORD NUMBER OF ADOPTIONS



TIMELINESS OF ADOPTIONS



Friends and Supporters

Each year, Eckerd's ability to make a difference in the lives of thousands of children and their families is enhanced through the generosity and commitment of our friends and supporters. We truly appreciate all those that recognize the value of our nation's children and the services we provide.

We would also like to especially thank and recognize for their funding support:

Achievement Transition Group
Alabama Board of Education
Allentown School District
Berlin School District
Big Bend Community Based Care, Inc.
Brevard County Schools
Brevard Family Partnership
CBC of Brevard, Inc.
CBC of Central Florida, Inc.
Child and Family Connections, Inc.
ChildNet, Inc.
Children's Home Society
Children's Network of SW Florida, Inc.
Clay Baker KidsNet, Inc.
Colebrook School District
Community Development Institute/
Head Start
Dallas County Juvenile Department
Evidence-Based Associates
Errol School District
Family First Network, Inc.
Family Services of Metro Orlando
Family Support Services of North Florida,
Inc.
Florida Agency for Healthcare
Administration
Florida Department of Children and
Families
Florida Department of Education
Florida Department of Health
Florida Department of Juvenile Justice
Franklin School District
Georgia Department of Education
Grover School District
Groveton School District
Hernando County Schools
Hillsborough Kids, Inc.
Human Services Association
Iowa Department of Human Services
Juvenile Welfare Board of Pinellas County
Kids Central, Inc.
Kids First
Litchfield School District
Louisiana Office of Juvenile Justice
New Hampshire Department of Education
New Hampshire Division for Children,
Youth and Families
Newport & Croydon School District
North Carolina Department of Juvenile
Justice and Delinquency Prevention
North Carolina Department of Health,
Division of Social Services
North Carolina Department of Public
Health
Orange County Schools
Palm Beach County Schools
Pinellas County Schools
Rhode Island Department of Children,
Youth and Families
Sarasota Family YMCA
Seminole County Schools
Seminole Tribe of Florida
United for Families
University of Central Florida
Vermont Department of Children and
Families
Vermont Department of Education
Vermont Division of Mental Health
Windsor Northwest School District of
Vermont
Winningsquam School District

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Chairman's Circle (+10,000) Hart Foundation, Inc.

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Friends Circle (+100) A & M Psychiatric Services, P.A. • Aawareness Marketing • ABBA Father Christian Center Church • Ms. Tuyet Abdullaj • Ms. Maire M. Abraham • Ms. Sarah Abrams • Mr. and Mrs. Michael Adamkowski • American Library Association • Mr. and Mrs. Todd Anderson • Dr. and Mrs. Michael Andriola • Ms. Sheila Asson • Ms. Dorothy E. Bachtell • Bagdad United Methodist Church • Mr. Trevor Baldwin • Mr. Craig M. Banull • Bay Area Behavioral Services • Mr. and Mrs. Griffin B. Bell, Jr. • Mr. Craig Bennett • Dr. and Mrs. R. Scott Benson, MD • Mr. William Benton • Ms. Julie A. Berke • Ms. Sheila Bhattacharya • Blackwater Baptist Church • Mr. and Mrs. Earl Bliss • Ms. Mary Bolin • Ms. Karen Bonsignori • Mr. Brian Bostick • Boyd-Scarp Corporation • Mr. Robbie Brackett • Ms. Kathleen Braddock • Brevard Family Partnership • Mr. and Mrs. David Brown • Ms. Jocelyn Brown • Brushy Mountain Ruritan Club • Ms. Ginger Burton •

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Note: All corporations, individuals and foundations are recorded from July 1, 2010 - June 30, 2011. Please excuse any typos.





Eckerd Leadership

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The first name in second chances.SM

Eckerd

Eckerd.org

100 Starcrest Drive
Clearwater, FL 33765
800.554.HELP

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