



the opportunity  
**to succeed.**

Eckerd is a national nonprofit organization that has given much-needed second chances to more than 100,000 children and families since 1968.

We provide a full continuum of life-changing behavioral health and child welfare services nationwide.



**Jack & Ruth Eckerd**  
Founders

Our founders, Jack and Ruth Eckerd, were philanthropists with tremendous vision, leadership and commitment to creating better futures for children and families. They believed every child is valuable and deserves the opportunity to succeed — **deserves a second chance.**

True partners in life, each inspired and encouraged the other to achieve more than they ever thought possible alone. Their deep love for each other, for their own children, and for **all** children set a standard of excellence for Eckerd that we are deeply committed to maintaining today.

The first name in second chances.<sup>SM</sup>



**Eckerd.org**

100 Starcrest Drive  
Clearwater, FL 33765  
**(800) 554-HELP (4357)**

No person shall, on the basis of race, color, religion, national origin, sex, age, or disability be excluded from participation in, be denied the benefits of, or be subjected to unlawful discrimination under any program or activity receiving or benefiting from federal financial assistance administered by Eckerd. Foreign language and sign-language interpreters will be made available at no charge to the client. Eckerd is a 501(c)(3) not-for-profit, equal opportunity employer.

The first name in second chances.<sup>SM</sup>



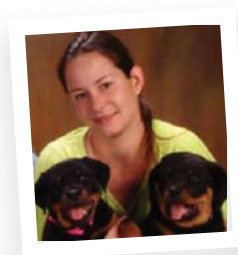
Every child  
**deserves**

100,000  
success  
stories  
and counting.



## Multiple paths to *one destination* - SUCCESS.

For more than 40 years, we've known the path to success can take many routes. That's why Eckerd has perhaps the broadest and deepest continuum of care of any youth and family services organization. We serve youth in their schools, family homes and community settings. When they require more intensive care, we offer residential and aftercare services. We also serve as system managers for large state-funded systems of care.



Shanna's Path to Success

Unable to be helped by other programs due to her abusive behavior, Shanna entered Eckerd's outdoor therapeutic residential service for girls where she learned to build upon her strengths and take responsibility for her actions. Today, Shanna and her husband are nationally-recognized champion Rottweiler breeders.

### Behind our Success:

- 40+ year history
- Breadth and depth of services
- Commitment to performance measurement and quality outcomes



# Eckerd - The first name in second chances.

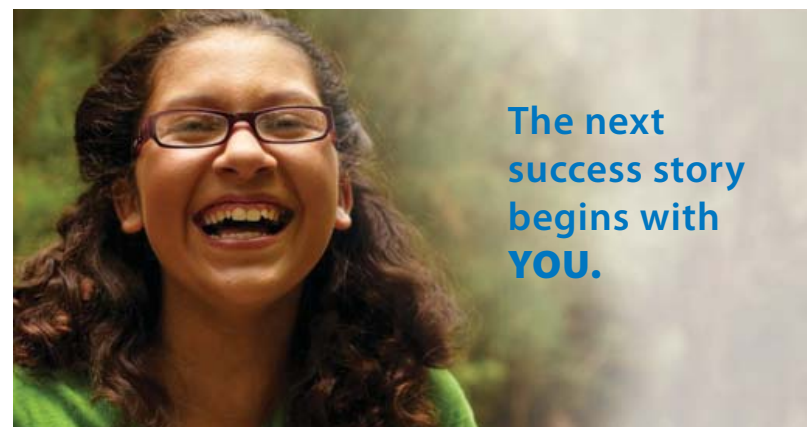
## Some organizations claim success *-we can actually prove it.*

Eckerd's ability to prove, in very quantifiable terms, that our programs and services are actually improving youths' lives and strengthening families is what sets us apart from our competitors. Eckerd has made significant investments in performance measurement tools, processes, systems, and personnel to become one of the finest performance-based youth and family service organizations in the nation.



Jaron's Path to Success

Growing up in a neighborhood where drugs were prevalent, it wasn't long until Jaron got involved. With the help of an Eckerd residential counselor, Jaron took steps to regain control of his life and make better choices. Now, he's a successful account manager with a well-known landscape company - and his mother credits Eckerd for literally saving his life.



The next success story begins with YOU.

Know a child or family who could benefit from our services? Interested in getting involved to help Eckerd help even more kids? Like to make a donation to our nonprofit organization? Call **(800) 554-HELP (4357)** or visit [Eckerd.org](http://Eckerd.org).

## CONTINUUM OF CARE FOR CHILDREN AND FAMILIES

Privately Funded Services

### Private

Residential Treatment Center  
(Eckerd Academy)

Publicly Funded Services

### Prevention

Character Education  
Child Abuse Prevention  
Parenting Education  
Substance Abuse Prevention  
Violence Prevention

### Community

Alternative School  
Child Welfare

- Family Preservation & Support
- Case Management
- Supervised Family Visitation
- Foster Care
- Family Reunification
- Independent Living

Intensive In-Home Treatment  
Juvenile Justice

- Diversion
- Day Treatment

### Outpatient Counseling

### Out-of-Home

Juvenile Justice Residential  
Outdoor Therapeutic Residential

### Aftercare

Juvenile Justice Aftercare

Publicly Funded Systems

### System Management

Child Welfare Lead Agency  
(Eckerd Community Alternatives)

- Adoption Support
- Child Placement
- Contract Oversight
- Foster Home Management
- Performance & Data Management
- Utilization Management